

Transient Lodging Expenditure Committee Meeting Minutes

TRANSIENT LODGING EXPENDITURE COMMITTEE
CITY OF JACKSONVILLE, OREGON
MEETING MINUTES
June 2, 2022

1. CALL TO ORDER

Call to Order: 3:00 P.M.

Present: Committee Members: Mike Thornton, Whit Parker, Jackie Anderberg, Robert Roos, Duane Sturm, and Councilor Gregg

Absent:

Staff: Finance Director, Stacey Bray (via Zoom)

2. MINUTES March 22, 2022

Approve as it stands

3. Transient Lodging Tax Revenue Disposition

Chair Thornton summarizes the purpose of discussion for this agenda item and asks for Finance Director Bray to present the materials. Chair Thornton also asks the Jacksonville Chamber of Commerce to speak to this item.

There was lengthy discussion between the Committee, staff and the Jacksonville Chamber of Commerce on this subject. The Committee expressed the difficulty in coming to a recommendation to Council, given there was not a current budget, financial reports or marketing plan for the Visitors Center.

The Committee’s recommendation to Council is for Council to delay action on this matter and extend the Management Agreement with the Chamber for 60 days, to allow the Chamber adequate time to develop a marketing plan and budget. The Committee requests that this agenda item go back before the Committee with a Marketing Plan, Budget and Financials from the Chamber; as well as information presented by the City as to what the City would be utilizing those additional funds for if the Council changed the percentage allocated to the Visitors Information Center.

4. Adjourn: 4:27 pm



Committee Chair



City Recorder or Designee

Date approved: 7/20/22

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