



**CITY OF JACKSONVILLE
CITY COUNCIL AGENDA
OLD CITY HALL, 205 W Main St**

CITY COUNCIL

**July 7, 2015
6:00 pm**

- 1) **CALL TO ORDER** (includes call to order, pledge of allegiance)
- 2) **a. MINUTES (June 16, 2015 and June 25, 2015)**
b. BILLS LIST
- 3) **PUBLIC COMMENT (items **not** on the agenda) limited to 3 minutes per speaker.**
- 4) **STAFF / DEPARTMENT REPORTS**
 - a. **Admin Department** - Jeff Alvis / Stacey McNichols / Kimberlyn Kerneen
 - b. **Planning Department** – Ian Foster
 - c. **Police Department** - Chief Towe
 - d. **Fire Department** - Chief Hull
- 5) **ACTION / DISCUSSION ITEMS**

(The public will be allowed to speak, one time, to certain items during the action/discussion items. In order to speak you must sign in with the Recorder under the item for which you wish to speak)

 - a. **Upstairs Courthouse Presentation**
 - b. **Parks Committee Appointment by Mayor**
- 6) **MAYOR AND COUNCIL COMMITTEE REPORTS**
- 7) **ADJOURN**

Please let the City offices know if you will need any special accommodations to attend or participate in the meeting by calling (541) 899-1231. Informational documents for items on this agenda are available for review on the City website www.jacksonvilleor.us. A recording of the meeting will be available on the website within one week of the meeting.

Action minutes along with electronic recordings of the meeting, which may be reviewed on-line on the City of Jacksonville website <http://www.jacksonvilleor.us>.

June 16, 2015 at Old City Hall, 205 W Main St, Jacksonville

- 1) **CALL TO ORDER (includes call to order, pledge of allegiance) 6:05 pm**
Present: Councilors Jesser, Garcia, Gregg, Wall, Lewis, Bennington and Mayor Becker.
Staff Present: Jeff Alvis, Stacey McNichols, Kimberlyn Kerneen, Devin Hull, Amy Stevenson, Celeste Dyson and City Attorney, Sydnee Dreyer.
- 2) **a. MINUTES (minutes from June 2, 2015 meeting)**
Move to: Approve
Motion by: Councilor Garcia
Seconded by: Councilor Lewis
Vote:
Ayes: 6
Abstain: Mayor Becker – absent from this meeting.
Motion Carries

b. BILLS LIST
Move to: Approve the Bills
Motion by: Councilor Jesser
Seconded by: Councilor Lewis
Roll Call Vote:
Ayes: Unanimous
Motion Carries
Council asked questions. Jeff and Councilor Jesser answered.
- 3) **PUBLIC COMMENT (items **not** on the agenda) limited to 3 minutes per speaker.**
John Armstrong - 495 W. Oak St., Jacksonville, OR 97530 - speaks to the Timber Ridge project and a public records request, where records were not available in previous weeks. He recently met with the City Planner to review some of these documents.

John inquired about inspections to the infrastructure for the roads and utilities as this project advanced. Jeff answered.

John questioned if the Timber Ridge project was a subdivision developed under the guidelines of our code 16.12.36 Staged Development. Jeff answered.

Alan Journet and Kathy Conway - 7113 Griffin Lane, Jacksonville, OR 97530 – introduced a local organization titled Southern Oregon Climate Action Now (SOCAN). SOCAN is planning a two day regional summit for October 13th – 14th, 2015 to be held at the Inn at the Commons. The focus will be on trends, impacts and solutions for increased public awareness of current conditions.
- 4) **STAFF / DEPARTMENT REPORTS**
 - a. **Admin Department** - Jeff Alvis / Stacey McNichols / Kimberlyn Kerneen
Jeff Alvis: Jacksonville Reservoir Roof Coating Project Report – Jeff gave an updated report and presented photos from Simpson & Associates for this project. Council asked questions. Jeff answered.

b. Planning Department

Amy Stevenson: Keegan House Update – Amy sent out several notices on June 9, 2015 to locate the responsible party for the much needed repairs and maintenance on this structure. Safeguard Properties did respond in regards to the barn and fence but not the house. Safeguard is currently in the process of getting bids from their vendor for these repairs. Amy has sent back a response to try and get an answer for the house repairs.

Celeste Dyson: Small Town, Big Ideas! – Celeste gave an overview of their trip to the National Conference in Seattle, Washington for the American Planning Association. The main topic at this conference was called Waterfront Seattle. This was a multi-faceted project that encompasses a lot of significant changes to the waterfront area, which is the main tourist destination of Seattle.

c. Police Department - Chief Towe

d. Fire Department

Chief Hull: Devin informed Council fire season started last Saturday and the fire danger has been increased to high danger. The fire danger is rapidly increasing.

The Fire department has been busy answering the phone for complaints about dry weeds on vacant lots and fire hazards in Jacksonville. They are currently patrolling vacant lots and sending certified letters to homeowners for clean-up.

5) **ACTION / DISCUSSION ITEMS**

(The public will be allowed to speak, one time, to certain items during the action/discussion items. In order to speak you must sign in with the Recorder under the item for which you wish to speak)

a. ORD O2015-002 TPM REGULATION MARIJUANA GROWS (Draft)

Public Comment: None

Move to: Adoption of 1st reading of Ordinance O2015-002 and for 2nd reading by title only.

Motion by: Councilor Lewis

Seconded by: No Second

Motion Dies

Council Discussion: Councilor Jesser requested to have discussion about this item. Each Council member gave their perspective on this matter.

Move to: Postpone this until further information is gathered from the State and for you to put it on the agenda when you feel we'll have a better and more informed conversation about this unless we start running into fifty cents worth of trouble here in Jacksonville.

Motion by: Councilor Jesser

Seconded by: No Second

Motion Withdrawn

b. ORD O2015-003 AMENDED CHRONIC NUISANCE ORDINANCE – No discussion on this item since ORD O2015-002 TPM REGULATION MARIJUANA GROWS failed.

c. ORD O2015-005 Adding Chapter 8.04.060(L) to Health and Safety Code Chapter 8.04 – No discussion on this item since ORD O2015-002 TPM REGULATION MARIJUANA GROWS failed.

d. Renewal of Visitors' Information Center Management Agreement

Public Comment: None

Council Discussion: Jeff and Stacey presented the lease to Council and introduced Chamber Directors. Jack Burger – President of the Board of Director for the Jacksonville Chamber of Commerce.

Tim Balfour – Secretary for the Board of Directors for the Chamber of Commerce and the Executive Director. Tim explained the need for changes to this agreement and how they will be interacting with the Transient Lodging Tax. Council asked questions. Jeff, Sydnee, Tim, Jack and Stacey answered.

Move to: Approve the management agreement that was amended by Sydnee and add first item by Councilor Wall.

Motion by: Councilor Jesser

Seconded by: Councilor Garcia

Roll Call Vote:

Ayes: Unanimous

Motion Carries

Councilor Wall makes a motion referring back to 5a. ORD O2015-002 TPM REGULATION MARIJUANA GROWS

Move to: Approve the ordinance and amend exhibit A to limit medical marijuana and recreational marijuana growing to inside only. Inside being an inside residence only at this time.

Motion by: Councilor Wall

Seconded by: No Second

Motion Dies

e. Approval of 4th of July Picnic Event Permit

Public Comment: None

Council Discussion: Council asked questions. Jeff, Mayor and Kim answered.

Move to: Approval of 4th of July application.

Motion by: Councilor Lewis

Seconded by: Councilor Jesser

Vote:

Ayes: Unanimous

Motion Carries

f. Set Bill Pay Meeting for End of June

Council Discussion: Stacey presented available dates of Thursday, June 25th or Monday, June 29th. Council decided on June 25, 2015 at 4:00 pm. Stacey will send out the bills list ahead of time so Council can ask questions.

g. RES R2015-006 – Adopting City Budget for 2015-2016

Public Comment: None

Council Discussion: Mayor reads resolution by title only. Jeff clarified to Council this is common budget law. We've adopted the budget at the last meeting. The resolutions come in at the next meeting.

Move to: Approval of RES R2015-006

Motion by: Councilor Lewis

Seconded by: Councilor Jesser

Roll Call Vote:

Ayes: Unanimous

Motion Carries

h. RES R2015-007 – Certifying services provided for State Revenue Sharing

Public Comment: None

Council Discussion: Mayor reads resolution by title only.

Move to: Approval of RES R2015-007

Motion by: Councilor Lewis

Seconded by: Councilor Bennington

Roll Call Vote:

Ayes: Unanimous

Motion Carries

i. RES R2015-008 – City’s Election to receive State Revenue Sharing

Public Comment: None

Council Discussion: Mayor reads resolution by title only.

Move to: Approval of RES R2015-008

Motion by: Councilor Lewis

Seconded by: Councilor Jesser

Roll Call Vote:

Ayes: Unanimous

Motion Carries

j. RES R2015-009 – Extending Workers’ Compensation to Volunteers

Public Comment: None

Council Discussion: Mayor reads resolution by title only.

Move to: Approval of RES R2015-009

Motion by: Councilor Lewis

Seconded by: Councilor Garcia

Roll Call Vote:

Ayes: 6

Nays: 1 – Councilor Bennington

Motion Carries

ADJOURNED TO URBAN RENEWAL MEETING

MEETING OPENED AT 7:25 pm

i. Approval of UR minutes (June 2, 2015)

Public Comment: None

Council Discussion: President Jesser asks for a motion for the minutes on June 2, 2015 meeting.

Move to: Approval of the June 2nd minutes for Urban Renewal

Motion by: Councilor Lewis

Seconded by: Councilor Garcia

Vote:

Ayes: Unanimous

Motion Carries

j. RES UR2015-001 – Adopting UR Budget for 2015-2016

Public Comment: None

Council Discussion: President Jesser reads resolution by title only.

Move to: Approval of RES UR2015-001

Motion by: Councilor Lewis

Seconded by: Councilor Garcia

Roll Call Vote:

Ayes: 6

Nays: 1 – Councilor Bennington

Motion Carries

ADJOURNED TO PUBLIC MEETING 7:26 pm

6) MAYOR AND COUNCIL COMMITTEE REPORTS

- a. **Councilor Jesser:** Announced the passing of Gayle Lewis’s mom last week. Councilor Jesser sends his condolences and wishes from the City. The history of your family is long and deep. Many of those folks sat right here in this room.
- b. **Councilor Garcia:** Reports the Parks Committee will meet Thursday, June 18th at 4:00 pm in the Old City Hall. The discussion will be on the Forest Parks Master Plan and hear some citizen complaints. Councilor Garcia complimented Celeste on her presentation topic.
- c. **Councilor Bennington:** Reports that Planning Commission did not meet at their last schedule session. Councilor Bennington spoke to the owner of Jacksonville Lumber and the changes that are going on there. The City will be picking up some parking in this area. Councilor Bennington also commented on Celeste presentation, “Just because you have a lot of money doesn’t mean you are going to get where you thought you were going to go.” Councilor Bennington has followed this project and the budget numbers she shared are actually from four years ago. Those numbers do not incorporate the two years of the machine being broken down. He believes the actual bill on this project will be 3.5 to 4 billion by the time they are finished.
- d. **Councilor Wall:** No report as a committee. Councilor Wall wanted to comment on Councilor Bennington’s statement. When Celeste was talking about that project she said they were going to reimburse the businesses for the time closed for that viaduct. She can’t imagine what that bill will look like or the businesses. Councilor Wall lived in that area for fourteen years and she can’t imagine what it looks like down there right now.
- e. **Councilor Gregg:** No report for Public Safety.
- f. **Councilor Lewis:** Reports he is leaving tomorrow to Forest Grove for a League of Oregon Cities (LOC) board meeting on Friday. Also, the LOC Region 5, Small Cities meeting was in Malin on June 11th. There were a number of jurisdictions there including Tully Lake, California. The next meeting is September 10th in Jacksonville.
- g. **Mayor Becker:** No report.

7) ADJOURN 7:31 pm

Paul Becker, Mayor

Kimberlyn Kerneen, City Recorder

Date approved: _____

Transcribed by: Kimberlyn Kerneen

Action minutes along with electronic recordings of the meeting, which may be reviewed on-line on the City of Jacksonville website <http://www.jacksonvilleor.us>.

June 25, 2015 at Old City Hall, 205 W Main St, Jacksonville

- 1) CALL TO ORDER (includes call to order) 4:00 pm
Present: Councilors Wall, Jesser, Lewis, Gregg and Mayor Becker. Absent: Councilor Garcia and Bennington. Staff: Jeff Alvis, Stacey McNichols and Kimberlyn Kerneen.

- 2) a. BILLS LIST
Move to: Approve the Bills
Motion by: Councilor Jesser
Second by: Councilor Wall
Roll Call Vote:
Ayes: Unanimous
Motion Carries

Council asked questions. Jeff and Stacey answer.

- 3) ADJOURN 4:04 pm

Paul Becker, Mayor

Kimberlyn Kerneen, City Recorder

Date approved: _____

CITY OF JACKSONVILLE
Bills Against the City - City Council
JULY 7, 2015

GENERAL FUND - ADMINISTRATION DEPARTMENT		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	1,651.19
CIS Trust	property / liability 2015-16 renewal	9,700.57
Glacier Heating and Air	re-wired thermostat repaired AC @ OCH	84.00
Jackson County Recycling Partnership	annual dues for 2015-2016	375.48
Local Government Personnel Inst.	annual dues for 2015-2016	586.00
Oregon Mayors Association	OMA Summer Conference	260.00
SORED!	annual dues for 2015-2016	500.00
		13,157.24
GENERAL FUND - POLICE DEPARTMENT		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	7,375.30
CIS Trust	property / liability 2015-16 renewal	15,936.66
		23,311.96
GENERAL FUND - PLANNING DEPARTMENT		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	1,981.42
Staples Advantage	office supplies for planning	28.93
		2,010.35
FIRE PROTECTION FUND		
Vendor Name	Description	Amount
Cascade Fire Equipment	supplies for fire dept	63.00
CIS Trust	workers comp 2015-16 renewal	6,516.19
CIS Trust	property / liability 2015-16 renewal	13,610.50
Justin Zigenis	education reimbursement	455.00
		20,644.69
CEMETERY FUND		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	1,731.94
		1,731.94
STREETS FUND		
Vendor Name	Description	Amount
Blue Mountain Rock	rock for aboretum & shop	120.00
CIS Trust	workers comp 2015-16 renewal	5,622.64
CIS Trust	property / liability 2015-16 renewal	3,464.49
		9,207.13

Vendor Name	Description	Amount
WATER FUND		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	8,377.34
CIS Trust	property / liability 2015-16 renewal	13,363.03
Pacific Electrical Contractors	repair pump switch @ madrona pump station	479.26
		22,219.63
PARKS FUND		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	3,466.79
CIS Trust	property / liability 2015-16 renewal	3,761.45
Jacksonville Oregon Business Assoc.	room tax grant reimb - web portal - phase 2	1,216.00
Robert Roos	room tax marketing funds reimb - OWE	5,000.00
		13,444.24
HISTORIC PRESERVATION FUND		
Vendor Name	Description	Amount
CIS Trust	workers comp 2015-16 renewal	225.02
		225.02
CAPITAL PROJECT FUND		
Vendor Name	Description	Amount
Ausland Group	pay estimate #3 - final pay out of seismic (-retainer)	67,440.02
Rogue Valley Council of Governments	work on land use application	887.92
		68,327.94
	TOTAL:	174,280.14
APPROVED BY:	DATE:	

MEMO

CITY OF JACKSONVILLE

To: City Council

From: Jeff Alvis, City Administrator

Date: June 24, 2015

Subject: City Council Project Update

Courthouse/City Offices

- Architectural drawings for elevator approved by HARC.
- Seismic work is 95% complete. On target for July.
- Design drawings complete. Construction drawings due by July 17th. Will bid mechanical, electrical and plumbing after that.

Removal of Dam

- Submitting a modification to the original plan. Waiting on approval of modifications.
- Draft RFP proposal is ready to go.

Water Rights/Contracts

- Contract submitted.
- Army Corps internal review started. All land use forms turned in and approved.
- Received water supply agreement – attorney review. Waiting for signatures and will send.

Water Projects/Master Plan

- Projects to begin in Phase 1 this coming year. Engineering: Scope of work in progress.
- Work on 2 million gallons. Reservoir roof completed.

Building/Land Inventory Contract

- Contract sent.

Main Street Parking

- Lumberyard is starting to clear.
- Will need to open back gate.
- This will be a 2015 summer project. Survey complete. Waiting for pins to be set. Will have to remove two parking spots on 5th St. side.

Water SDC's

- Completed: Public Hearing Notices are out.
- Still in waiting period.

Cemetery Expansion

- Zone change in progress - July

Subdivision

- Andrew's Place – In progress.
- Timber Ridge - In engineering phase – tree removal/private road clearing. Road grading started. Construction engineering is almost complete.

Code Revision

- On track.

Model Charter

- In progress – Three meetings have been held and draft is close.
- Original Charter does not allow for election except in even numbered years. We will put the new Charter on 2016 Ballet.

MEMO

CITY OF JACKSONVILLE

Date June 29, 2015
To: City Council
From: Paul Becker, Mayor
Subject: Upstairs Courthouse Presentation

Gavin Chalcraft, the gentleman who will be addressing City Council on July 7, 2015, was in a hurry to address the Council with his proposal. So, even though we have not yet had our study session, he will be presenting his proposal for your consideration as you move forward. This is not an item for any sort of decision at City Council meeting.

THE GOLDEN RATIO THEATRE CO.

Document Objective

The purpose of this document is to present the idea, mission and mechanics of a new theatre company to the Jacksonville city council, with a view to establishing a home for a permanent theatre in the historic Jacksonville Courthouse. This document is not a business plan. Although it contains elements taken from a business plan that is currently being drafted, it does not include any financial analyses

Why Have a Theatre?

A theatre has much to offer the city of Jacksonville:

1. A year-round, permanent center for the performing arts, with 150+ seats, providing increased tourist revenue for local hotels, restaurants, bars and retailers and an opportunity to bring the local community together.
 - a. Create a “Taste of Jacksonville” gala during the opening weekend of each production to allow local restaurants, baristas/bakeries, wineries and breweries (on a rotating roster) an opportunity to promote their fare. (See Corporate/Brand Sponsorship for promotional tie-ins).
2. The theatre would provide a highly visible, low impact business model, compatible with the historic imagery and status of both the city and the iconic Jacksonville Courthouse building.
3. A permanent theatre would provide the city with steady revenues from rents and a number of community jobs and internships in the arts. (See Education & Outreach for additional information).
4. The theatre has the potential to draw national and even international attention to the city, through the casting of high profile actors (via Golden Ratio Films). Where possible (and budget dependent) celebrated playwrights would be invited to do Q&A sessions with the audience.
5. A 2002 Princeton University study showed that theatre:
 - a. Provides an increased sense of collective identity, image and status to the community.
 - b. Builds social capital by connecting organizations, increasing community involvement and boosting tourism and spending.
 - c. Fosters a “creative milieu” that spurs economic growth, revitalization and encourages creative industry.

- d. Increases social tolerance, cultural diversity and free expression. Improves school performance, literary knowledge and self-esteem; combats neighborhood crime and delinquency (see documentary: *The Hobart Shakespearians*).

Mission Statement

The mission of The Golden Ratio Theatre Co. is to uplift and inspire audiences, using the ancient art of storytelling, archetypes and mythology in present day theatre. A well crafted story becomes a mirror held up to its audience. It engages them at their present level of awareness and then gradually begins to raise that level, until the story reaches its final resolution, at a higher plane of consciousness than where it began.

In the end, it is about the potential that art has to reconnect us to our deepest feelings and harmonize the splintered parts of our humanity with the whole Self, our true nature, at the highest pinnacle of its unfettered expression. The entire mission may be encapsulated by the words: "Do not let the world darken your Spirit, rather let your Spirit enlighten the world."

Productions/Seasons

Specifically, the theatre company will stage productions that inspire and hearken back to the Greek word for theatre, "theatron," meaning to behold or see i.e. theatre that explores the human condition through the mythology of story.

1. Focus on British & Irish Plays:

The theatre will differentiate itself in the Rogue Valley by focusing almost entirely on new plays, classic works and some contemporary pieces from British and Irish plays and playwrights. No musicals will be staged and productions of Shakespeare will be staged only in their original context i.e. no modern day adaptations or reinterpretations. Shakespeare productions will be staged solely on what the playwright would have been able to envision in his own century/history and the folklore of those times. In addition, some book and film adaptations will be considered depending on rights availability.

The theatre will have a year-round season, with productions running Tuesday-Sunday, including one matinee, Monday traditionally being dark. Productions will run between 4 to 6 weeks.

2. Radio Drama Series:

Radio drama has all but died in the US, but is alive and well in the British Isles. BBC Radio 4 has an extensive archive of plays and dramatizations of classic novels going back decades, providing a rich source of staged reading material from every genre.

The purpose of the radio drama series is to (re)introduce audiences to the delights of radio drama. During periods when the theatre would normally be dark between productions, the theatre will stage a series of play readings which usually run from 45 minutes to 75 minutes in length or equivalent to one act. Each play would be given a full week of readings (Tuesday-Sunday, no matinee), with half-price tickets.

The Golden Ratio Theatre Co. is already in the process of securing the rights to several prolific and celebrated playwrights' work, such as David Pownall whose plays regularly air on BBC Radio 4 and whose stage plays have graced the boards of The Royal Shakespeare Company, The Old Vic and The National Theatre, to name but a few.

3. One-Act Play Festival:

The theatre will also run a one-act play festival each year.

Premises

The Golden Ratio Theatre Co. has been actively looking for a dedicated space, working with Scott King of Merit Commercial Real Estate.

The top floor of Jacksonville Courthouse provides an exceptional space both in terms of its overall layout/size, which lends itself well to theatre, including 27 foot high ceilings, as well as being an historic landmark building of great stature. Aside from general build-out, the only real issue is finding a solution to creating a slight incline in the floor to ensure audience visibility, as discussed in the initial 6/11/15 meeting with Mayor Paul Becker and City Administrator Jeff Alvis.

Target Audience

The Golden Ratio Theatre company is dedicated to serious theatre, as well as seriously funny theatre.

While Broadway has become a mecca for the light musical theatre, primarily driven by profit, the element of story and the origins and purpose of theatre have been driven out. Theatre has gone the way of Hollywood. It has become, in its own right, hungry for the next stage blockbuster, all singing, all dancing with special effects to dazzle the audience, but sadly void of substance. Even The Oregon Shakespeare Festival is now staging *Guys & Dolls*, with ever more elaborate and expensive productions.

Golden Ratio Theatre's audiences are those that originally came to the Oregon Shakespeare Festival: the serious, passionate theatre-goer; those who wish to leave a performance contemplating the depth, meaning and mythology behind what they have just seen, questioning, self-reflective and wanting more, intellectually, emotionally and spiritually stimulated.

Importantly, Jacksonville is in such close proximity to Ashland and The Oregon Shakespeare Festival that with an effective marketing strategy and PR/social media campaign we can draw from those already coming to the valley for theatre, but without competing on their home turf. A beautiful jewel of an historic town, Jacksonville is already on the tourist circuit, and as the gateway to the up-and-coming Applegate wine region and of course the Britt Festival, The Golden Ratio Theatre Co. will be yet another reason to visit the city. It is also well placed, geographically, to pull audiences not only from Ashland, but also the greater Medford area and Grants Pass.

Equity vs. Non-Equity

It is anticipated that the theatre will ease into a LORT or SPT (Small Professional Theatre) status using LOA (Letters of Agreement) and Guest Artist Equity contracts. This will allow the theatre to stage professional productions without the full cost and disclosures required by a full Equity company, until such time as we have become established in the community.

Funding

The theatre will seek funding from 5 primary sources:

1. Ticket Sales and Subscriptions:

Prior to the grand opening, a marketing, advertising, PR and social media strategy will be employed to build maximum awareness of the theatre to generate ticket sales. Of course, the aim of any theatre is to build a following and secure annual subscriptions, which can only come about through putting on consistently good work. As an example, the Rubicon Theatre in Ventura CA has a 94% subscription renewal rate.

2. Corporate/Brand Sponsorship:

As the theatre will specialize in British and Irish plays and playwrights, the theatre company will seek sponsorship from high profile British and Irish brands with established consumer franchises in the US, many of whom the artistic director, Gavin Chalcraft, has worked with in a management and marketing consulting capacity.

As an example, Diageo will be approached as a corporate sponsor of the theatre, while each of its key brands (Guinness, Harp, Smithwicks, Baileys, Gordons, Bells, J&B, Johnnie Walker and its line of premium single malts etc.) sponsors each production in turn. There is also an opportunity for product placement in specific productions.

As the theatre intends to apply for a liquor license to sell wine and beer during intermission, there is also an opportunity to run product tastings of the sponsors' brands. We are currently gathering costs from consumer research companies to find out the going rate to run in-store tastings, on a cost per thousand basis and compare those rates with the number of people potentially tasting product at the theatre. Tastings could also be tied into promotions at local bars, liquor stores and retailers.

A preliminary list of target sponsors and their brands:

Diageo: *Guinness, Harp, Smithwicks, Baileys, Gordons, Bells, J&B, including all other scotches and single malts.*

William Grants: *Tullamore Dew, Grants, Glennfiddich, The Balvenie, Hendrick's, The Knot, Hudon, Root, Clan MacGregor.*

Pernod Ricard: *Beefeater, Ballantine's, Jameson's, Chivas Regal, Glenlivet,*

Bacardi: *Sapphire Gin, Dewars, single malts.*

Heineken: *Strongbow, Newcastle Brown Ale.*

Interbrew: *Bass Ale, Boddingtons*

Coors: *Worthington White & Red Shield.*

Samuel Smiths Ales.

Mondelez: *Cadbury product range, Terry's Chocolate Orange.*

Twinnings: *tea range.*

Walker's Short Bread.

Auto: *Mini Cooper, Jaguar, Land Rover, Triumph.*

BBC America/BBC World News/BBC Radio 4*

* The BBC would be sought after as the sole sponsor of the Radio 4 drama, staged-reading series.

3. Playbill Advertising:

Space in the playbill will be allocated for local advertisers where needed and as appropriate, particularly those retailers that stock any of the main sponsors' brands.

4. Workshops:

Gavin Chalcraft currently runs a screenwriter's workshop, which would be moved into the theatre and expanded to playwrighting. There is also the possibility of opening up a professional acting class in both the Sanford Meisner and Michael Chekhov techniques with two classes per week over a two-year program.

5. Grants:

Should The Golden Ratio Theatre Co. establish and pursue non-profit status, the company will seek grants applicable to the theatre's activities.

Education & Outreach

The theatre will seek to make some performances (e.g. dress rehearsals) and workshops available to Jacksonville Elementary School and South Medford High School students, as well as to at risk youth. The mechanics and costs for such a program need to be more fully explored. One possible option is to provide a home base for a "City At Peace" program, within the Rogue Valley area.

Screenings

A large drop down screen in front of the stage could provide a venue for Monday Night Screenings, to screen socially-conscious documentaries, sponsor's ads and even films that have been adapted into currently staged productions, providing an audience an opportunity to see both the stage and film versions. The light/sound booth at the back of the theatre would be used as a projection house. For instance, Gavin

Chalcraft's original play *T*sk* explores the nature of ivory trafficking through the Cameroon. Documentaries pertaining to this same issue could be screened in conjunction with the stage production e.g. *When Giants Fall* by writer/director Leslie Griffith.

Staff

The following staff are already on-board:

Producing Artistic Director: Gavin Chalcraft

Manager/Stage Manager: Robert Hastings

Grant Writer/Fund Raiser: Richard Seidman

About Gavin Chalcraft

Gavin Chalcraft was trained as an actor in the Sanford Meisner and Michael Chekhov techniques, under José Santana and John Ruskin. He has appeared in and directed numerous theatre productions throughout California (including: *Closer*, *Blithe Spirit*, *Much Ado About Nothing*, *Owl And The Pussycat*, *Hurly Burly*, *Oedipus Rex* etc) as well as three independent films. He has written over twenty film and television scripts and stage plays and was a semifinalist in the 2012 Oscar's Nicholl Fellowship, as well as winning 2nd prize in the action/adventure category of the 2010 Creative World Awards and a finalist place in comedy, in the same year. Gavin has also worked in film distribution for Turtles Crossing.

He established Golden Ratio Films in 2013 with the express purpose of producing his own films, which will be funded through the Isosceles Film Fund seeking private equity investment, pre-buy distribution agreements, product placement deals and co-productions. The current slate includes several film productions with budgets ranging from \$5-85M, with Oscar/Emmy nominated actors and directors attached. He is in the process of establishing a 150-200 seat equity theatre company in the historic Jacksonville/Ashland, Oregon area. Gavin is also a fine artist, sculptor and novelist.

Prior to working in the arts, Gavin began a highly successful corporate career in brand management in 1983 for Allied Lyons and Bass breweries on the relaunch of Britain's largest beer brand, Skol. He later worked on Castlemaine XXXX which remains the most successful launch of any beer brand in the UK to date, with an award winning advertising and PR and promotional campaign. Subsequently, Gavin headed the UK brand's division of Landor Associates working on major Pan-European repositioning and new product development strategies, before moving to The Added Value Company as a senior consultant, where he also trained Unilever brand Managers in new product development techniques. In 1993 he established Isosceles Consulting, a Greenwich CT based consulting firm specializing in global brand development and management consulting. He has had numerous articles published in marketing and business periodicals and contributed to *The Book of Brand Management* written by one of his professors at the prestigious Ashridge Management College.

Past Clients

Gillette, Kimberly-Clark, British Steel (privatization), Scottish & Newcastle Breweries, SmithKline Beecham, Dulux, London International, Unilever: Van Den Bergh/Elida Gibbs/Lever Bros, RAC, Mars Confectionery, Mars Effem, Cadbury Ltd., Eveready Battery Co., Coca-Cola, Nestle, Bacardi, Alberto-Culver, Reckitt & Colman, Grand Metropolitan, Diageo, Finnish National Distillers, Guinness Distillers, United Distillers, Bayer, Trevor Sorbie (Lever Bros. acquisition assessment UK), MilkPEP.

Testimonials

Screenwriting/Playwriting:

"A profound and rich tale, that could make a great, possibly award winning film. Love to be part of it if we can fit it in. This is really the most interesting script I have read for years. I am actually getting more excited as I re- read it." John Rhys-Davies (*Lord of the Rings trilogy, Raiders of the Lost Ark, Indiana Jones and the Last Crusade, I Claudius*).

"A work of terrific talent, imagination and ability." Vincent Ward (Exec. Prod. *The Last Samurai*, Dir. *What Dreams May Come*).

"The story is very strong and the role of "Maria" is beautiful, a delicate portrait of a woman who bears her pain with great dignity." Luciana Soli/Romina Mondello (*To the Wonder, The Wax Mask, Palermo-Milan One Way*).

"The dialogue of the play is instantly engaging and we found the dynamics of the characters intriguing. For us the play works best when it finds nuance in the specificities of the characters, the complicated politics and ethics of journalism." The Royal Court Theatre, London.

Screenwriting Workshop:

"Gavin Chalcraft is an incisive and thorough teacher. He provides incredibly detailed notes in a thoughtful, caring context. Gavin's critiques and attention will help any writer improve their work quickly, no matter their level of experience." Richard Seidman, author, screenwriter, and writing coach.

Marketing/Management Consulting:

"Gavin is insightful, incisive, and decisive. A focused, disciplined, creative intellect, and a pleasure to work with." Jerry Travis

Application for Appointment to Committee and Commission

7

Name Kandee McClain Date 6-2-2015

Committee/Commission applying for Parks, Recreation, Visitors and Services Committee

Address 560 Shafer Lane, Jacksonville OR 97530
Street City State Zip

Mailing address if different (same)
PO Box/Street City State Zip

Employment: retired educator
Nature of Business Occupation

Telephone 541-899-5273 541-821-5387
Home Cell Work

Email address mcc6711@g.com

Number of years as Jacksonville Resident 3 1/2 Registered voter Y or N

Highest grade completed/Degree held M.S.

Why do you wish to serve the city? Living in Jacksonville is so enjoyable. I appreciate the community spirit and would like to contribute.

What experience or education have you had relative to your application? Being a teacher for 30 years provided opportunities for daily use of leadership, organization and problem solving. I was also a middle school team leader for 7 years.

Please list any previous or present involvement such as City Council, commission or board membership, citizen's committee etc. Current Jacksonville Woodlands Association Board member

Additional information you feel is pertinent to this application I am a regular visitor/hiker/jogger in the Jacksonville Woodlands and Forest Park; a grandparent who takes grandchildren to Doc Griffin Park; and volunteer for clean-up work at Peter Britt Gardens and Schettfel-Thurston Park.

The Comprehensive Plan is the guiding document for many decisions. Your appointment may require you to read and become familiar with the Comp Plan and other city codes upon appointment. Your signature on this application indicates you are willing to do so.

Signature: Kandee McClain

RECEIVED

JUN 03 2015

CITY OF JACKSONVILLE

COUNCIL DISCUSSION

Re: Resignation

From: Randall Grealish <randallgrealish@gmail.com>
To: Kimberlyn Kerneen <recorder@jacksonvilleor.us>
Date: 6/15/2015 1:32 PM

Hello Kim.

As per our phone conversation the other day I will b resigning from HARC effective May 28th 2015. I am most grateful for the opportunity to have served the great community of Jacksonville.

Cheers and thanks,
Randall Grealish

Sent from my iPhone

> On May 20, 2015, at 11:19 AM, Kimberlyn Kerneen <recorder@jacksonvilleor.us> wrote:

>

> Hi Randall

>

> Here is the email I promised. If you could respond with your effective resignation date that would be appreciated. Have a great day!

>

> Kimberlyn Kerneen

> City Recorder

> City of Jacksonville

> 541-899-1231 x 312

>

> PUBLIC RECORDS LAW DISCLOSURE This email is a public record of the City of Jacksonville and is subject to public disclosure unless exempt from disclosure under Oregon Public Records Law. This email is subject to the State Retention Schedule.

Parks & Recreation, Visitors Services Committee 6/18/2015

Rob B., Bernie C.,

Steve Casaleggio, Chair

Criss Garcia - Council liaison

Eric Villareal - City representative

No Quorum (4 members) by code

Mayor expects to appoint new member by July meeting.

Pheasant Meadows Tennis Court is complete, Eric V. reports complete

Drinking Fountains also complete per Eric. V.

Heritage Trees at Veterans Park are being pursued

The application pictures were taken on Flag Day, look impressive.

Leashes in Code, review of posting regulations

- Ask Rick Shields about whether the signs have been drafted

- What the draft design says or does not.

- Committee had previously directed him to use Forest Grove as model text

Enforcement is the issue, no matter what is posted.

General committee feeling is that this matter has been addressed previously and consistently

Flags for Veterans Park - Landscaping has obscured the flag holders. Would like to install metal flag sockets so that flags can be placed from road without impacting landscaping or endangering Boosters who are walking up a steep slope to place flags.

General committee support for idea.

Volunteers for the Parks

Question about whether power tools could be used. Need to follow up with Jeff Alvis

Forest Park Master Plan

Study Session July 21st at 1700

Committee invited to attend

City Forester's comment during the council hearing led council to follow up question of whether the committee had seen or considered the plan that was included as part of the MRA land swap/sale.

Committee would ask for new or similar documents to be developed as an appendix to the future document by qualified professionals rather than include the previous, special purpose limited assessment.

North Britt Ridge tour

-Committee met and toured the site, found the outing interesting

-Want to work with adjacent landowners for fire safety.

--removal of ladder fuels was last done in 2003

--urban wildlands interface Federal Grants were used at that time

--3 x 300 acres @ \$1000 acre

--done through the woodlands

--ODF or BLM would know what is available now.

- SOLC doesn't typically issue grants
- Community Justice workers are a bargain
- Oregon Parks and Recreation has a program for municipalities.

- Committee is reluctant to recommend logging at this time beyond hazard trees
- seed bank is a very promising and proactive measure that would be supported
- Habitat trees have benefit
- Committee might consider a micro economic permit process - artisan product removal for local crafting with value and meaning added to the sale of specialty wood products like furniture and art pieces.
- Area is protected by a SO Land Conservancy easement prohibiting live tree removal

Would welcome a report by the forester
Felt that there was some division even on the part of the expert panel.

Other Business

Rob Buerk

- Adding recycle bins in the Parks? The City is not setup for it, would take a fair amount of time to sort it out and handle it separately.

This is a Council matter, does Jacksonville want to be green?

Can we get the support and partnership of RV Sanitary & Recycle Service?

Centralized locations that they could pick up?

May have to worry about container design and compatibility with neighborhoods

- MOU with the City on Peter Britt Gardens regarding performance of duties. Describes the operational responsibilities. Draft version discussed.

Parks Survey Effort - activity for next meeting,

Bernie has question about Doc Griffin Park's missing bench,
Eric V answers that replacement benches ordered

Tony Hess brings up maps for Forest Park, has a proposal from a local company to produce good quality topo maps at 1:12000 scale

design cost is \$2000. -
per map cost is .30 from there in orders of 5000

A bed tax grant could be used to get the initial run.
Local partners could help fund the effort through listings on the map or back of the map tourist information, trail tips, wildlife, etc.

4000 maps have been distributed in 2 years for the Forest Park

Closed 1725